As accountants the concept of internal control is not new, the auditor’s opinion of the internal control has governed the extent of substantive checking performed at least ever since auditing standards first came on the scene some 40 years ago. Then, as now, the majority of the internal controls which accountants are concerned with are the issues affecting the published statements of the organisation. As Turnbull stated internal control is much wider than just the accounting issues. In the organisation product quality and customer retention are vital to its continuing success and controls over them must therefore be part of the internal control.

The objective of the half-day seminar is to explore the concepts of creating effective Internal Control across the whole organisation. Specifically:

- To propose a risk analysis method which:
  - Can be driven by board members.
  - Results in a story of the risk treatment which people can understand, question, improve and implement.

- To propose a fundamental metric for internal control – time.

- To explain how this metric can be used to monitor the quality of the internal control system.

- To explain how the risk analysis method can be applied to specific types of risk – Information security, product quality, administrative quality, compliance with accounting standards for presentation etc.

- To suggest the use of modern technology to materially reduce the drudgery of completing the necessary documentation for the system.

The attendees at the seminar should be:

- Accountants in industry and commerce with responsibilities for controls.

- Practising accountants seeking to improve their services to their clients.

- IT practitioners seeking ways to improve their service levels to their employers.

- People who are interested in new ideas.
<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Names of Attendees</th>
<th>Faculty Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday 13 October 2:00 – 5:00 pm</td>
<td>Leeds</td>
<td>TITFRSH041013</td>
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<tr>
<td>Thursday 21 October 2:00 – 5:00 pm</td>
<td>London</td>
<td>TITFRSH041021</td>
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<tr>
<td>Tuesday 26 October 2:00 – 5:00 pm</td>
<td>Southampton</td>
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<td>Friday 19 November 2:00 – 5:00 pm</td>
<td>Manchester</td>
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<td>Monday 29 November 2:00 – 5:00 pm</td>
<td>Birmingham</td>
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<tr>
<td>Thursday 2 December 2:00 – 5:00 pm</td>
<td>Cardiff</td>
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